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THE MAD HATTER



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Monday, November 27, 1978

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THE MAD HATTER

A Douglas College Newsletter
published weekly during the spring
and fall semesters, bi-monthly in
the summer semester

by

Douglas College Technical
and Vocational Institute
P.O. Box 2503, New Westminster, B.C.

Editor: Melanie Falcon

Telephone: 588-4411, Local 283

Notice Board

Because our Summer Term course offerings are distributed to several campuses and because those offerings do not utilize the classroom facilities to a very high level, it may be worthwhile to consider modifying the Class Schedule matrix for the Summer Term. The new matrix would be as follows:

	M	T	W	Th	F
8-10	1	2	1	2	
10-12	3	4	3	4	N
	5	6	5	6	O
12-2	7	8	7	8	C
2-4	9	10	9	10	L
4-6	NO CLASSES				A
7-10	11	12	13	14	S
			(11)	(12)	S
					E
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All courses would be scheduled either Monday and Wednesday or Tuesday and Thursday. Night classes would be scheduled every evening at New Westminster, Tuesday and Thursday evenings only at Surrey and Wednesday evenings only at Richmond.

I would be pleased to have comments and/or suggestions from any member of the College Community.

Gerry DellaMattia

PLEASE TAKE NOTE OF CHANGE IN TELEPHONE DIRECTORY:

As of November 17, 1978 you may now contact Hendrick Persad, Physical Sciences Division, on Local 216 - NO LONGER AT LOCAL 264.

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ARCHIVES INTERNATIONAL DEVELOPMENT RESEARCH CENTRE

We have received information from the International Development Research Centre (Canada) of Research Associate Awards - Canada. These awards are made available to "professionals" interested in doing research in the following fields:

1. Agriculture, Food and Nutrition Sciences
2. Information Sciences
3. Population and Health Sciences
4. Social Sciences and Human Resources

The awards are to encourage research into the problems of the developing regions of the world and into the means for applying and adapting scientific, technical and other knowledge to the economic and social advancement of those regions, and, in carrying out those objects

- a) to enlist the talents of natural and social scientists and technologists of Canada and other countries;
- b) to assist the developing regions to build up the research capabilities, the innovative skills and the institutions required to solve their problems;
- c) to encourage generally the co-ordination of international development research; and
- d) to foster cooperation in research on development problems between the developed and developing regions for their mutual benefit.

Anyone interested in more information on this should contact Ed Jolley, the Chairman of the Educational Leave Committee.

George C. Wootton

SAFETY & HEALTH COMMITTEE

There are now two First Aid Attendants available at New Westminster campus.

Paul Andreassen - Library A/V
Margaret Clarke - Library

TO: All Douglas College Staff & Faculty

FROM: B.C. and Yukon Postal District

Recently the Vancouver Mail Processing Plant had difficulty in handling your mail because of the improper use of staples to close some of the items.

Staples are permitted under certain conditions, to close mail posted without envelopes or other covers, provided the staples are securely imbedded to prevent injury to postal personnel or damage to other mail and equipment.

We do, however, prefer the use of a strip of gummed paper or tape for this purpose and would suggest you use this method, if possible, on future mailings of this nature.

If you find it necessary to use staples, care must be taken to ensure that they are securely clinched, because failure to do so may result in the mail being returned to you for better preparation.

Should you wish further information regarding mail preparation, please call us at 666-6226.

* * *

FOR RENT

A large older home on Queens Avenue in New Westminster containing two separate apartments is available for rent Jan. 31, 1979.

Both apartments are partially furnished and either is available for rent separately.

The first floor apartment has two bedrooms, a bay window and a piano. The upstairs apartment has one bedroom a view of the Fraser River (when it isn't raining). Both have access to a large private back yard. The first floor apartment has the basement included.

The house is five minutes from New Westminster campus, 20 minutes from Surrey campus and one-half hour from Richmond campus.

The entire house rents for \$500, plus utilities and the second floor for \$185 plus utilities.

Contact Jim Adams at 225 on Surrey Campus.

* * *

INTERNATIONAL STUDIES INFORMATION

1. The library holds two copies of the Grants Register 1975-1977 (LB233897). Anyone interested in educational leave foreign travel or exchange should consult this volume for information about sources of funds, scholarships, etc.
2. Persons visiting England may wish to consider applying for membership in the Royal Commonwealth Society. The Advantages include accommodation in the Society's club on Northumberland Avenue, London (two minutes walk from Trafalgar Square), and the use of library and restaurant facilities at the club; also a varied program of social, sporting and cultural activities, including lunchtime lecture meetings and evening discussions. Further information about the Society may be obtained from Barry Leach, Surrey Campus, local 284.
3. Faculty Exchange - Middlesex County College, New Jersey: This college is interested in developing an administration/faculty exchange. Information about their programmes in the following fields is available at the institute office, Surrey -

Women's Studies
Graphics and Commercial Illustration
Adult Career and Educational Services
Education Technology (Early Childhood Assistant).
Health Services
Engineering Sciences
Theatre
Community Education

Barry A. Leach

* * *

To: All Instructors

From: Sylvia Bell, Circulation Librarian

Re: Reserve Lists

The library must receive reserve lists no later than December 10th to guarantee that material will be processed by the commencement of classes. If this deadline is not met, please allow at least 3 weeks for the processing of material. Reserve forms are available at all Campus Libraries.

E D U C A T I O N A L L E A V E

Faculty are reminded that applications for leave commencing during the fiscal year April 1, 1979 to March 31, 1980 should be in the hands of the Educational Leave Committee by February 1, 1979.

Applications received by this date will be considered collectively and then forwarded with recommendations to the College Principal. Applications received after this date will be considered individually and only after the timely ones have been disposed of.

Applications are to be submitted to the Dean of Educational Services (with a copy to the applicant's Vice-Principal in each case). Since the Dean must then circulate each application to the appropriate groups (discipline or program) for comments before it goes to the Committee, faculty are advised to apply early in order that applications be complete in all respects by February 1.

Please contact your cluster's representative for further information and feel free to come to the next Committee meeting (tentatively scheduled for December 13) to discuss a possible application.

The cluster/program groups representatives at the present time are:

Business and Administration Programs -
Gary Dorosh

Educational Foundations and Service Programs -
Sandra Carpenter

Health Services Programs -
Robin Ryan

Humanities and Modern Languages -
Sabine Mabardi

Literature and Communications -
Maurice Hodgson

Performing, Visual and Applied Arts -
Dorothy Jones

Physical Sciences and Mathematics -
Ed Jolley (Chairman)

Social and Human Services Programs -
Lorna Kirkham

Social Sciences - TBA

* * *

The in-office day of Phil Brown, Fire Science Co-ordinator, is changed to Wednesday. The office, Coquitlam 216 and the phone 525-9211, local 45, remain constant. The change was made to provide better availability to faculty.

Thanks, Phil Brown

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On the outside...

The Mike Rufus Society proudly presents an evening of Native Indian Entertainment Dec. 2, 1978 at the Garden Auditorium, P.N.E. Grounds, at 8:00 pm.

TICKETS: \$5.00 per person
\$2.50 students
children 6 and under free

The three part program features:

"The Drops of Brandy," A Cree-Metis dance group from Edmonton. Winners of 38 trophies for Native dancing, they performed at the Commonwealth Games this year.

"The Play of Four" - a native play starring Leonard George and a Cameo appearance by Chief Dan George.

The Plains Indian Dancers featuring Ernie Philips and his Group of B.C. Native dancers.

Proceeds going to establish a treatment centre for native alcoholics.

Tickets available from: Mike Rufus Society, 5574 King George Highway, Surrey, B.C.
Phone - 596-6518

and

Community Communications Centre, Surrey Campus, local 281

Contact: Campbell Papequash 596-6518

TELEPHONE CHANGES

Please note in telephone directories:
Melanie Falcon local 283 S
Liz Glass local 255 S

IN CASE OF EMERGENCY DIAL "O"



Part of a series of articles on smoking from "Your Health", B.C. Lung Association.

THE CANADIAN SCENE*

INTRODUCTION

Throughout the early 1960's cigarettes became widely used, especially among men. Cigarette production soared, and quickly outdistanced other forms of tobacco products in popularity. Although it has been generally accepted that cigarettes are bad for health (they have often been referred to fatalistically as 'coffin nails') detailed epidemiological evidence took several decades to amass because some of the most important ill effects of cigarette smoking generally only appear after an interval of ten years or more. By the early 1960's however the results of epidemiological studies had shown conclusively that the risks of developing coronary disease, stroke and lung cancer were substantially higher for cigarette smokers than for non-smokers or former smokers. Cigarette smoking has also been shown to be associated with increased risks of chronic bronchitis and emphysema.

In Canada, the Minister of National Health and Welfare initiated a national program to reduce cigarette consumption in 1963. In a 1968 report on cigarette smoking and health, the Minister stated that the dangers of cigarette smoking posed a large and increasing health problem. Since that time the extent of cigarette smoking has declined slowly but steadily among males, particularly those 20 years of age and over, but has increased among females under 20 years of age. However, it is estimated that more than six million Canadians, 15 years of age and over, smoked regularly in 1975.

A study conducted in 1966 estimated that the overall cost of certain consequences clearly associated with smoking amounted to \$378 million. Within this total figure, the costs of hospital care and physicians' services amounted to \$29 million and fires caused by smoking contributed \$14 million.

PRODUCING FOR THE MARKET

Canada is self-sufficient in the production of tobacco; over 250 million pounds were grown in 1974. The farm value of leaf tobacco increased during the period 1970 to 1974 from \$143 million to \$230 million. This was primarily due to a sharp price increase from 64 cents/pound in 1970 to 90 cents in 1974.

There are seventeen tobacco product manufacturers in Canada, which employed a total of 8,000 people in 1973.

These firms tend to be larger than the leaf processors and are dominated by the four major cigarette manufacturers. Processing tobacco leaves into products is a complex

procedure which accounts for over one-half of the value of the finished products. For example, in 1973, the value added through this phase of the processing was \$251 million on shipments valued at \$454 million.

Domestically produced cigarettes supply about 95% of the Canadian market, with imports accounting for the balance. There is also a small export market for Canadian cigarettes, amounting to less than 5% of production.

The trend towards milder cigarettes which has continued over the past 20 years or more, probably reflects the industry's response to the health concerns of smokers. However, one side-effect of the milder cigarettes may be that the introduction of smoking is easier. This may have contributed to the increasing number of girls and young women who have begun to smoke. Some of the milder cigarettes are considered "women's cigarettes" and the advertising is specifically directed at women. Other brands are now attempting to broaden their appeal in order to share in the most rapidly growing segment of the market — women smokers.

PRODUCT MODIFICATIONS

The characteristics of cigarette products have changed significantly since the evidence linking smoking to lung cancer were first widely publicized about 15 years ago. For example, tar and nicotine levels have been reduced, filters have been added and tobacco smoke may contain few carcinogens. Cigarettes are now being marketed which actually yield extremely low quantities of tar and nicotine, while some manufacturers are introducing 'mild' versions of their popular brands. The sale of these 'mild' cigarettes increased about 20% between 1975 and 1976; in July 1976 they represented about 11% of the market. Sales have continued to increase so that by December 1976 'mild' cigarettes accounted for 14% of cigarette sales.

BUT

If the only available product was a 'mild' cigarette with about 0.8 mg. of nicotine, it might be smoked differently than a more potent product in order to extract more nicotine—for example, more puffs per cigarette, deeper inhalation or smoking the cigarette to a shorter butt length.

"FLASH" - Thought that would get your attention.

The BRK Smoke Alarm recently advertised has been reduced to \$18.90 incl. 5% Provincial Tax. For further information call Andrew MacAdam, loc. 242S.